

Transforming our Housing

Ian Hutchcroft

working for energy transition



Where are we?

- Nearly zero carbon building stock by 2050
- Green Deal scrapped
- Energy efficiency policy review
- Highest Excess Winter Deaths for 15 yrs

Current Issues

- High cost, low performance
- Pay as You Save hasn't worked, yet
- Low volumes, lack of investment, little innovation
- People don't want it

What next?

What does the future have to look like?

- Low cost, high performance
- Financed by energy cost savings, plus ...
- Long term, low cost finance
- Low disruption, highly desirable

Which means

- Whole building, nearly zero, integrated solutions
- Built off site
- Performance and repair guarantees
- Attractive look and feel, design is king

In a word

- Scale

“When your target is net zero energy,
everything becomes simple.”





ASSURED QUALITY

30+ years energy performance warranty



NON-INTRUSIVE

Refurbishment within one week



AFFORDABLE

Financeable from energy cost savings (guaranteed)



DESIGN

Improve look & feel – desirable product

Energiesprong ('Energy Leap')

<https://vimeo.com/157272611>

Energiesprong delivered in one day onsite!

<https://www.youtube.com/watch?v=I3WBT2eAArI>

